



February 2, 2016

Dear Friend,

Lemoore Raceway is home of High Excitement open wheel **Micro Sprint Racing** as well as side by side sand flying **Sand Drag Racing!** We are extremely excited about getting our 2016 season started, and would like to give you the opportunity to be a part of the excitement. We are offering you an opportunity to put your brand in front of 50,000 people a day traveling on Highway 41, and 1,600 fans a weekend.

The partnership of **Rick and Patsy Worth** is pleased to announce the new operating promotion name, **T-Zone Promotions**. We guarantee a successful and exciting 2016 season!

Attached you will see many different advertising levels and packages for all budgets with several advertising opportunities to get the most from your sponsorship. After reviewing the enclosed information and choosing the package that is right for you please make checks payable to T-Zone Promotions and mail to:

37115 S Buffalo Ave
Coalinga, CA 93210

If you have any additional questions or concerns, please feel free to contact **Rick Worth (559) 269-6727** or **Patsy Worth (559) 281-2571**.

Thank you in advance for your time and consideration.

Sincerely,

Rick & Patsy Worth
T-Zone Promotions
Worth Farms, Worth Harvesting

**T-Zone Promotions Presents LEMOORE RACEWAY, LEMOORE RACEWAY 1750 Highway 41
Lemoore, California 93245 t-zonepromotionslre.com**

2016 Sponsorship Packet
LEMOORE
Raceway

Platinum Package \$3,000.00 for 2016 Race Season

If you choose to become a PLATINUM Sponsor you will receive the following,

- 4 x 8 Sign Facing the Grand Stands or HWY 41 (choose 1)
 - 6-foot banner in the pit area
- Company announced a minimum of 5 times per event
 - Company Logo posted on Racetrack Web site
- Title Sponsor for 1 race Event with your company name on the trophies
 - 50 Grandstand passes (no substitutions for Pit Passes)

Gold Package \$2,000.00 for 2016 Race Season

If you choose to become a GOLD Sponsor you will receive the following:

- 6-foot banner facing the grand stands
 - 4-foot banner in the pit area
- Company announced a minimum of 5 times per event
 - Company Logo posted on Racetrack Web site
- 40 Grandstand passes (no substitutions for Pit Passes)

Silver Package \$1,000.00 for 2016 Race Season

If you choose to become a SILVER Sponsor you will receive the following:

- 6-foot banner facing the grand stands
- Company announced a minimum of 5 times per event
 - Company Logo on Racetrack Web site
- 30 Grandstand passes (No substitutions for pit passes)

TITLE RACE NIGHT SPONSORS

Single Title Event Sponsor \$500.00

Company Name Announced a minimum of 5 times, company name on winners' trophies, 15 Grandstand passes (no substitution for pit passes).

5 event Title Sponsor \$2,000.00

Company Name Announced a minimum of 5 times, Company name on winners' trophies, 100 Grandstand passes (no substitution for pit passes)

TRACK SIGN PACKAGE

4 x 8 Sign facing HWY 41	\$1000.00 for the entire 2016 season
4 x 8 Sign Facing Grandstands	\$750.00 for the entire 2016 season
6-foot Banner facing Grandstands	\$750.00 for entire 2016 season
6-foot banner in the pit area	\$400.00 for entire 2016 season

CLASS SPONSOR \$1,500.00 for 2016 Race Season

- Name on winner's trophy
- Name announced all throughout the race night
 - Oval Stickers with name
- 50 free passes for your customers and family
- 10 Lemoore Raceway T-Shirts (Sizes of your choice)